
VASUDHA VIKAS SANSTHAN MP

Organization Profile

Office - Vasudha vikas sansthan , 91 Shanti Kunj colony Dhar (MP) – 454001

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Organisational Profile

1. Basic data of the organisation

Full name and acronym (abbreviation)	Vasudha Vikas Sansthan (VVS)
Physical address	Registered Office, M.P. 91, Shanti Kunj Colony, Dhar (MP) – 454001
Telephone	+91-(7292) 235680,
E-mail	vasudhango2000@yahoo.co.in
Website	www.vasudhavikassansthan.org
Contact person (including cell phone no.)	Ms. Gayatri Parihar, President +91-9425968910,9425046523
Branch offices/	E-44, Tribhuvan Colony, Salaiya(near Aakriti Green), Bhopal MP-462026, Mob.+91 9425046523

2. Organisational details

2.1 Origin and development of the organisation:

Vasudha Vikas Sansthan come out from the concern and commitment of a group of youth active in social development work and the socio-economic problems of the area made them realise to form an independent organisation. It was initiated by a group of young professionals from multidisciplinary background in the year 2000, got formally registered in the same year and started working in Dhar district of Madhya Pradesh with youth and girls to deal with the issues literacy, health and hygiene. Gradually organization extended its operational area in other tribal concentrated districts of Madhya Pradesh. Organisation is working with the reference community like tribal, dalit, women, children and other vulnerable communities. Organisation has focused its development interventions with issues of concern like Health and Hygiene, Water and Sanitation, Safe Drinking water, Watershed Management & Livelihoods promotion, Nutrition, Gender Equality-mainstreaming and women empowerment, decentralized planning and governance at PRIs.

2.2 Legal status and type of organisation

1.1	Society Registration under	MP Society Registration act 1973
1.2	Society Registration No. & Date	IND/5031/2000 & 3/11/2000
1.3	FCRA Registration No. & Date	063240008 & 20.09.2005
1.4	FCRA Certificate validity	01.05.2016 to 30.04.2021
1.5	IT-12 A Registration	CIT-I/Ind/Tech/12A/50/07-08
1.6	80 G Registration	CIT-I/Ind/Tech/80 G/23/08-09
1.7	TISS Certificate	A/1/15/10/709
1.8	TISS handicraft Certificate	H/16/07/232
1.9	DC Handicraft Certificate	MP/2009/0003189
1.10	PAN No	AAAAY2330H
1.10	Darpan Unique ID	MP/2009/0003189

2.3 Number of members of the organisation :

Vasudha Vikas Sansthan is a membership organisation. It has 65 individual as members.

Male	49
Female	16
Total	65

2.4 Number of Board members and/or trustees

Male	5
Female	3
Total	8

2.5 Senior managers:

Names of senior managers	Date / duration of appointments	Male/Female
Mr. Arun Sharma Project Coordinator	08 years of experience in the development field	Male
Mrs. Deepmala Malhotra Project Coordinator	12 years of experience in the development field	Female
Mr. Diwakar Deshmukh Project Coordinator	09 years of experience in the development field	Male
Mr. Deepak Singh Solanki Project Coordinator	09 years of experience in the Finance field	Male

2.6. Name and position of legal representative of the organization:

Name	Position
Ms. Gayatri Parihar	President

3. Main areas of work

3.1 Organisation's mission

Vision of the Organisation is Sustainable livelihood with economic and social empowerment of weaker section and Mission of the Organisation is Empowerment of Tribal by bringing them in main stream of development and to provide them with dignified life with accessible opportunities to livelihoods, comprehensive health care & education for woman & girls and tribal youth.

3.2 Strategic objectives (main goals)

The following are the strategic objectives of Vasudha Vikas Sansthan;

- To form Self Help Groups and operationalise them.
- To implement watershed programmes and create awareness on land, water, forest for conservation
- To make effort for tree plantation and land development and remove social evils.

- To work for child rights, women discrimination issues and support for physically challenged persons.
- To promote & manage integrated & sustainable livelihoods of rural community.
- To conduct training and capacity building programmes for ST, SC and villagers for their development
- To promote Health for women and adolescent girls
- To capacity building of Health Service Providers AHSA
- To train the women and adolescent girls on self employment and make them independent .
- To promote awareness among the target beneficiaries regarding better female health and hygiene.
- To work towards Gender equality
- To conduct Research & Training
- To work for ensuring safe drinking water & improving sanitation
- To undertake Information, education & communication activities
- Empowerment of the marginalized men and women in the PRIs.
- Research and documentation for strengthening traditional knowledge and practices

Strategic network and/or alliances with other organisations

Vasudha Vikas Sansthan has strong grass-root base in the community and promoted community based organizes in the community for collective actions and raising issues in the local institutions. It has promoted local women leadership at level of PRIs.

Vasudha has networking relation with VANI,MPVHA, and SAMARTHAN on issues of common interest like, PRI, Governance,health and livelihoods issues. Organisations has played effective role in promoting campaign on common identified issues and stand for solidarity supports. Vasudha is playing active role in highlighting the issues of gender concerns and women atrocities in the project area level and strong presence in the Women Forum.

Vasudha has strong relations with the district and state government in linking government officials and various line department for resource mobilization as well as effective implementation of national flagship programme related to livelihoods, food security and women issues.

Sl. NO	Title of the Project/Scheme	Donor Agency/ Department	Duration	Amount (in lakh) Received /Spend	Significant Output
1	School AIDS Education	Red Cross	2002-03	2.10 Lac /2.10 Lac	Organized 144 awareness camps in the school of Dhar district.
2	Fluorosis mitigation pilot project	UNICEF, Bhopal	2004-05	07.00 Lac	Worked in Fluoride Effected areas especially with effected children's and their families.
3	Fluorosis mitigation & water safety plan	UNICEF	2005- 06	07.00 Lac	Worked at children's Hostel on water safety plans, fluoride mitigation with TSC and PHED.

4	MPRLP project	DFID & MP Govt.	2005- 07	11.00 Lac	Livelihood promotion with soil & water conservation for sustainable development.
5	IEC campaign on RCH	Health department	2005 – 06	04.00 Lac	Awareness campaign on RCH issues.
6	Training & Capacity Building for PRI	Samarthan Bhopal	2006 – 07	01.00 Lac	Sensitizing the PRI members on NREGA & RTI Program.
7	Village Health & Sanitation plan (VEHSP)	DFID- WELL	2006 – 07	01.50 Lac	Worked village Environment, Hygiene & Sanitation Plan.
8	Wise Water Management	UNICEF	2006 – 08	30.00 Lac	Water safety plans & Fluoride mitigation with Health & Sanitation.
9	Reproductive Child Health AS FNGO	MPVHA	2003-08	04.00 Lac	Worked on Immunization of child, family planning and adulation health issues.
10	TSC & MDM training and IEC	Zilla Panchayat, Dhar (MP)	2007 – 08	14.00 Lac	Awareness about water and sanitation & training for SHG groups on accounts and mid day meal.
11	Wise Water Management at Community level	Department of Forest MP AND WFP	2007- 08	12.00 Lac	Worked on Nirmal Gram and liquid waste management to improve the health through proper nutrition.
12	Grain Bank	Department of Forest MP AND WFP	2007- 08	09.00 Lac	Formation of Grain Bank at village level to reduce migration.
13	JFMC training (Joint Forest Management Committee)	Department of Forest MP AND WFP	2007- 08	06.00 Lac	Capacity building of tribal in forest village to generate income and forest security.
14	Water & Sanitation	WELL	2007- 08	01.5 Lac	Water & Sanitation facilities.
15	RGM (Water Shade)	DRDA,	2002-09	29 Lac /	Capacity building of

		Jhabua		21 Lac	community to improve agriculture, water and livelihood.
16	NCLP-ILO	MoL, ILO	2006 – 09	18.00 Lac	Worked with child Labour and linked them with main stream.
17	Targeted Intervention	MPSACS	2008 – 09	11.00 Lac	HIV & AIDS awareness.
18	TSC & MHM	UNICEF	2009 – 10	14.00 Lac	To Improve water, sanitation and menstrual hygiene.
19	MDM training	Jilla Panchayat, Khandwa	2009- 10	03.00 Lac	SHG Training and capacity building.
20	Rain Water Harvesting	IMAGO	2009-10	1.50 Lac	To provide Drinking water facilities.
21	Wise Water Management	UNICEF, Govt. Jharkhand	2009 – 10	21.50 Lac	Water and Sanitation facility in tribal hostels.
22	Water Quality and Fluoride mitigation	WFP, Bhopal	2009 – 10	08.00 Lac	Community based water quality and awareness of fluoride mitigation & sanitation.
23	Menstrual Hygiene Management program	Dept. of Tribal affairs & DRDA	2009-13	93.00 Lac	Capacity building of adolescent girls and menstrual hygiene management
24	Menstrual Hygiene Management program	DRDA, Sagar	2010-11	18.00Lac	Capacity building of SHGs and VWSC on menstrual hygiene management
25	National Rural Drinking Water Quality Program	PHED	2007 – 13	85.00 Lac	Training & Awareness for Water Quality and Sanitation.
26	Water Quality and Fluoride mitigation	Water Aid	2008 – 14	126 Lac	To provide safe drinkable water for community and awareness of fluoride mitigation & sanitation.
27	Disaster Management	UNICEF,	2009 –	2.25 Lac	Preparation of village

		DMI Bhopal	11		disaster management plan.
28	Socio Economic Empowerment of Women and Gender Equality	CASA, Delhi	2009 – 18	56.00 Lac	To reduce migration through accessing livelihoods entitlements, Promote women leadership and women organisations, Capacity building, strengthening Gram Sabha and promote grain bank.
29	Total Sanitation Campaign	UNICEF Bhopal, DRDA	2010-12	96.00 Lac	Implementation of solid and liquid waste management, Behavior change communication on house hold level.
30	Smoke free Indore	MPVHA, Indore	2010-12	02.00 Lac	Implementation of COTPA 2003 for Tobacco free environment.
31	Community based approaches to improve water, sanitation conditions and hygiene practices, as well as Nutritional Supplementation in Guna and Rajgarh.	UNICEF	2011-12	21.76 Lac	To Improve water quality, sanitation facilities and Nutritional supplement availability with new innovative technologies.
32	Atal Bal Arogya Mission	ICDS	2011-12	01.20 Lac	Training on Malnutrition of Anganwadi workers.
33	Vocational training program	Udhyami MP Govt.	2011-13	126.00 Lac	Training to generate sustainable income and improve skill of unemployed tribal youth.
34	Maryada Abhiyan in Nirmal block	UNICEF & DRDA Dhar	2011-12	40.00 Lac	Sustainable sanitation & Hygiene promotion.
35	Training on Asha Module 6-7	NRHM, MP	2012-18	169 Lac	Training of Asha workers and ANM to reduce MMR ,IMR and improve immunization and

					malnutrition.
36	Increasing access to Govt schemes	ACTION AID MP	2014-2017	90.00 Lac	Provide facilitation and strengthen the CBOs at village level.
37	Towards WASH and dignity	MPWASH – EEDS	2014-2015	10.00 Lac	Provide support to the PRIs and HH to access WASH services at Village level.
38	Fluorosis Mitigation Program	FRANK WATER UK – PSI dehradun	2014-2016	10.00 lac	Provide safe drinking water in fluoride affected areas
39	Childline India Foundataion	Childline India Foundataion	2016-2017	10.00 lac	To address the issues of child labour and work for missing child.
39	Rashtriya Kisor swastya Karyakram Dist Umria	NHM MP	2016-2018	25.00 lac	Provide Education and training to the adolescent girls and boys in Dist Umria ,MP
40	Strengthening children’s , Adolescent And Youth Voice	UNICEF	2017-19	28.00 Lac	Raise mediaVoices for rights
41	Implementation of Double fortified Salt In selected 5 Dist. In MP	Nutrition International	2017-18	140 Lac	availability of double fortified salt at village level quality monitoring of the DFS
42	Increasing access to quality education and WASH facility through community participation	MAN TRUCKS INIDA PVT LTD	2018-2019	15 .23Lac	Increased availability of quality education, retention/outof scholl childropout and WASH fality in school and aganwadi.
43	Adolecent Development	Center for catalyzing Change	2018-2020	4.50 lac	Capacity building of the adolescent groups

All the above stated interventions have led to establishing linkages with different resource agencies both government and non-governmental for the purpose of capacity building, resources mobilization, experience sharing etc. These partnerships based programmes promoted collective actions in influencing entitlement based policies and also develop alternative means for sustainable development.

3.3 Achievements of the organisation

Some of the important achievements of the organization are:

- Organisation has established a wide network of grass-root institutions (no.715), People Organisation (no.1) dist level and trained manpower–health worker (no.2400), community leader (no.300).
- Established community based floried free water system in 72 villages in MP and raised awareness on florid among people in 300 villages of MP.
- 89 Village Panchayats made Opend Defecation Free (ODF) in MP and promoted practice of toilet
- 1000 PRI representatives trained on water quality check and safe drinking water in 1100 Panchayats of MP.
- 980 school dropout children were made enrollment in school for continue education in MP.
- 45 Grain Bank established in Dhar and Barwani districts of MP by women SHG members.
- 250 tribal families ensured 100 days employment under NREGS in the year 2016 in Dhar dist.
- 250 women leader from SHG become PRI representative in different level of Panchyats.
- 2430 adolecsent tribal girls were trained in sanitari napkin making in 22 districts of MP.
- 1200 youths were engaged in employment in 7 districts of MP after successful completion of skill development training programmes.
- 30 women SHGs were linked with the Bank/ NBFC.
- 463 Women were benefitted as maternity benefit by NFSA entitlement schemes in Dhar and Jhabua.
- 117 families accessed houses under Indira Awas Yojna in Jhabua and Dhar district of MP.
- 243 familes access productive assests for livelihoods supports under NREGS.
- Organization have created awareness in 6 districts I.e. Dhar, Jhabua, Barwani,Umariya,Alirajpurpur,Khargone on demerits of tobacco consumption, Training and capacity Building of PRI Members ,WCD worker, Health Workers , and other line departments and to develop strategy for tobacco free community places.
- Organisation have promoted land development and water conservation activities in 7 villages of Sardarpur block targeting 140 farmers and 840 acres of land.
- Organisation have trained 4800 manpower i.e ASHA , ANM through NHM Schemes since the last four year.
- Under RKSK prog in 400 peers has trained regarding related health issue of peers
- Representation of excluded community i.e. 55 Women and 15 male youth from ST community ensured in local institutions and village committee promoted by govt.
- 963 families were accessed food entitlement under NFSA.
- Rolling out Double fortified salt in 89 tribal blocks of 20 District through Fair price shops.

Recognition/Awards received for best works in social development

- Best organization for training and capacity Building of tribal girls student (Sponsored by UNICEF Denmark) – received award in the Year 2007
- National award for the work in the field of water and Sanitation (Sponsored by UNICEF and Water aid India) – received award in the Year 2008
- Best organization for social work (Sponsored by Rotary club MP) - received award in the Year 2010
- Award for total sanitation campaign (Sponsored by central and MP govt.) - received award in the Year 2010
- National award for rural water technology (sponsored by Indian water work Association)- received award in the Year 2011

- International award for rural water technology (sponsored by Indian water work Association) - received award in the Year 2014
- Won JALADAN Award for the Best work in the field of fluorosis Mitigation in water quality affected area (sponsored by CNN NEWS 18.) - received award in the Year 2017

3.4 Organisation's main beneficiaries

The target groups of the organisation are individuals and their institutions from poor and marginalized communities (i.e. SC, ST, OBC, women, children, adolescent girls, aged persons, widow, small and marginal farmers etc.). The target groups are identified through a detailed process of socio-economic survey, PRA and FGD, context analysis, dialogues and discussions.

3.5 Organisation's main areas of work

The following are the organisation's main areas of work:

- Rural Health, Hygiene and Sanitation
- Natural resource development and management
- Creating and capacity building of Grass-root based institutions
- Strengthening of PRIs
- Gender Equality & Women Empowerment
- Sustainable livelihood development
- Training & Capacity building of health workers
- Vocational Training Program for Rural Youth

Organisation's main geographical area(s)/region(s) of work

Vasudha Vikas Sansthan is operational in 6 districts i.e Dhar, Jhabua, Barwani, Khargone, Jhabua Alirajpur, Umariya of MP. Presently organisation is tergetting a total of 103000 families belong to ST, SC, OBC community including 8000 women, 11500 children, 5000 ASHA workers in 22 blocks of MP.

3.6 Target group/ beneficiaries are usually involved in the organisation's decision making.

The Planning and Review meetings which are held quarterly at the programme level and six monthly at Organisational level on the concept of collective decision making related to programme. Similarly the process is followed with SHG and its reference community and partners forum level to harness participation of all stakeholders and make collective decision on issues of common concern. Organisation always encourages staff and target groups to participate in preparing plans, and invite suggestion from their ends. Staff members and Managing Committee members meet very often to take the stock of the organisation works and chalkout plans to achieve the organisation set objectives.

3.7 Strengths

- Grass-root relation and rapport with the reference community
- Activeness and enthusiasm amongst organization members;
- Social impact of our work which makes the difference among the reference community and recognition of our works by other agencies
- Competent and committed staffs –which long holding and retention in the organisation
- The demand of work/services from the the community
- Strong linkages with govt dept and supporting relation of govt officials
- The organization is known by the local community;
- The people are in central in the development strategy and working approach;
- Qualified personnel

4. Challenges

- Political interference

- Declining funding source of fund for innovation and alternative mode of development works
- Threatening of development workers by local administration
- Frequent change in govt policies and rules like FCRA, IT etc

5. Personnel:

Administrative staff	Male	Female	Total
Number of full-time staff	03	01	04
Number of part-time staff	-	-	-
Number of other staff*	-	-	-
Total number of administrative staff	03	01	04

Programme/Project staff (operational)	Male	Female	Total
Number of full-time staff	21	16	37
Number of part-time staff	-	-	-
Number of other staff*	-	-	-
Total number of programme/project staff	21	16	37

6. Total annual budget:

Year(2017-2018)	190 lac
Year(2016-2017)	91.95 lac
Year(2015-2016)	107 lac

7. National and international aid agencies and financing organisations

- UNICEF
- UN WORLD FOOD PROGRAM
- IMAGO UK
- FRANK WATER UK
- CASA
- BFTW GERMANY
- NUTRITION INTERNATIONAL, CANADA
- ACTION AID ASSOCIATION & EUROPEAN COMMISSION
- MP Govt, Govt of India
- NHM MP
- MAN TRUKS INDIA PVT LTD (CSR)
- WATER AID INDIA
- DISASTER MANAGEMENT INSTITUTE
- MP VOLUNTARY HEALTH ASSOCIATION
- CENTER FOR CATALYZING CHANGE