
VASUDHA VIKAS SANSTHAN MP

Organization Profile

Liasioning Office - Vasudha vikas sansthan ,
E-44, Tribhuwan Colony, Salaiya(near Aakriti Green),
Bhopal MP-462026

Ph - 07292 358698 , 9425968910,76105-05090

Email – vasudhango2000@yahoo.co.in

Website- www.vasudhavikassansthan.org



Organisational Profile



1. Basic information

Full name and acronym (abbreviation)	Vasudha Vikas Sansthan (VVS)
Physical address	Registered Office, M.P. E-44, Tribhuwan Colony, Salaiya (near Aakriti Green), Bhopal MP-462026, Ph: (07292)-358698
Telephone	+91-(7292)-358698
E-mail	vasudhango2000@yahoo.co.in
Website	www.vasudhavikassansthan.org
Contact person (including cell phone no.)	Dr. Gayatri Parihar, President +91-9425968910, +91-76105-05090
Field offices/ subsidiaries (regional, local)	91, Shanti Kunj Colony, Dhar (MP) – 454001 Mob.+91 9425968910

2. Organisational details

Vasudha Vikas Sansthan came out from the concern and commitment of a group of youth active in social development work and the socio-economic problems of the area made them realise to form an independent organisation. It was initiated by a group of young professionals from multidisciplinary background in the year 2000, got formally registered in the same year and started working in Dhar district of Madhya Pradesh with youth and girls to deal with the issues **Water sanitation Hygien (WASH), Integrated Watershed Management , literacy, health and hygiene**. Gradually organization extended its operational area in other tribal concentrated districts of Madhya Pradesh and Chhatisgarh and addressing the issues related to **child rights and their basic health and nutrition rights**. Organisation is working with the reference community like tribal, women, children and other vulnerable communities. Organisation has focused its development interventions with issues of concern like **Safe Drinking water, Watershed Management & Livelihoods promotion, Health and Hygiene, Water and Sanitation, , Nutrition, Gender Equality-mainstreaming and women empowerment, decentralized planning and governance at PRIs**. Organisation has earned working experience of 20 years in the field of social development.

Organization is established and registered on 3rd Nov 2000 as a “Society” under firms and society act of India.

Organization is registered with the following institutions and departments.

1	Society Registration under	MP Society Registration act 1973
2	Society Registration No. & Date	IND/5031/2000 & 3/11/2000
3	FCRA Registration No. & Date	063240008 & 20.09.2005
4	FCRA Certificate validity	01.05.2016 to 30.04.2021
5	IT-12 A Registration	CIT-I/Ind/Tech/12A/50/07-08
6	80 G Registration	CIT-I/Ind/Tech/80 G/23/08-09
7	TISS Certificate	A/1/15/10/709
8	TISS handicraft Certificate	H/16/07/232
9	DC Handicraft Certificate	MP/2009/0003189
10	PAN No	AAAAV2330H
10	Darpan Unique ID	MP/2009/0003189

Area of Operation:

At present Vasudha Vikas sansthan is working in 135 villages of 5 District (**Dhar ,Jhabua, Alirajpur, Umria , Bhopal**) in Madhya Pradesh and 30 villages of 3 District (**Baster , Dantewada and Rajnagao**) in Chattisgarh State .

Vasudha Vikas Sansthan has partnership with institutions of different fields . Vasudha Vikas Sansthan has worked closely with UNICEF , UNWFP , Nutrition International, MAN Foundation, Red Cross,

WaterAid, , Frank Water, IMAGO and Church's Auxiliary for Social Action (CASA) ,Public Health Engineering department MP , National Health Mission- ASHA, Rashtriya Kishor Swasthya Karyakram, Centre for Catalyzing Change. Madhya Pradesh Tourism Board on developmental issues. Vasudha is also working with different government department on convergence planning.

Members of the organisation: Vasudha Vikas Sansthan is a membership organisation. It has 63 individual as members.

Male	47
Female	16
Total	63

Number of Board members:

Male	5
Female	3
Total	8

Number of employees and Volunteers

Professionals	Field workers	Volunteers	Total
12	35	70	117

Key Managers/ Officials/ Consultants:

Names of senior managers	Date / duration of appointments	Male/Female
Mr. Satish Wani Project Coordinator	13 years of experience in the development field	Male
Ms. Divyisha Parwar Finance officer	10 years of experience in the development field	Female
Mr. Deepak Singh Solanki Consultant	10 Years experience on Development sector	Male
Ms Pooja Kushwah, Consultant	10 Years experience in Development Sector	Female
Mr. Sunil Sharma, Consultant- Legal Issues	12 Years experience in Development Sector	Male
Mr. Mithun Rawat, Consultant	10 Years experience in Development Sector	Male

Legal representative of the organization:

Name	Position
Ms. Gayatri Parihar	President

Main areas of work

Vision: Sustainable livelihood with economic and social empowerment of weaker section.

Mission: Empowerment of Tribal by bringing them in main stream of development and to provide them with dignified life with accessible opportunities to livelihoods,comprehensive health care & education for woman & girls and tribal youth.

Strategic objectives/ main goals

The following are the strategic objectives of Vasudha Vikas Sansthan;

- To implement watershed programmes and create awareness on land, water, forest for conservation
- Work on Water, Sanitation ,Hygiene issues including Water quality issues,fluorosis Mitigation

- To make effort for tree plantation and land development.
- To work for child rights, women discrimination issues and support for physically challenged persons.
- To promote & manage integrated & sustainable livelihoods of rural community.
- To conduct training and capacity building programmes for ST, SC and villagers for their development
- To promote Health for women and adolescent girls
- To capacity building of Health Service Providers ASHA
- To train the women and adolescent girls on self employment and make them independent .
- To promote awareness among the target beneficiaries regarding better female health and hygiene.
- To work towards Gender equality
- To form Self Help Groups and operationalize them.
- To conduct Research & Training
- To work for ensuring safe drinking water & improving sanitation
- To undertake Information, education & communication activities
- Empowerment of the marginalized men and women in the PRIs.
- Research and documentation for strengthening traditional knowledge and practices

NGOs/community based organisations/networks:

Vasudha Vikas Sansthan has strong grass-root base in the community and promoted community based organizes in the community for collective actions and raising issues in the local institutions. It has promoted local women leadership at level of PRIs.

Vasudha has networking relation with WaterAid, UNICEF, Frank Water, IMAGO and Church's Auxiliary for Social Action (CASA) VANI,MPVHA, Nutrition International, MAAN Foundation, Red Cross, on issues of common interest like, PRI, Governance, health and livelihoods issues. Organizations has played effective role in promoting campaign on common identified issues and stand for solidarity supports. Vasudha is playing active role in all women Package Forum in MP and highlighting the issues of gender concerns and women atrocities in the project area level and strong presence in the Women Forum.

Vasudha has strong relations with the district and state government in linking government officials and various line departments for resource mobilization as well as effective implementation of national flagship programme related to livelihoods, food security and women issues.

Sl. N O	Title of the Project/Scheme	Donor Agency/ Department	Duration	Amount (in lakh) Received	Significant Output
1	Fluorosis mitigation pilot project	UNICEF, Bhopal	2004-05	22.00 Lac	Worked in Fluoride Effected areas especially with effected children's and their families.
2	Fluorosis mitigation & water safety plan	UNICEF	2005- 06	22.00 Lac	Worked at children's Hostel on water safety plans, fluoride mitigation with TSC and PHED.
3	MPRLP project	DFID & MP Govt.	2005- 07	11.00 Lac	Livelihood promotion with soil & water conservation for sustainable development.
4	IEC campaign on RCH	Health department	2005 – 06	04.00 Lac	Awareness campaign on RCH issues.
5	Village Health & Sanitation plan (VEHSP)	DFID-WELL	2006 – 07	01.50 Lac	Worked village Environment, Hygiene & Sanitation Plan.
6	Wise Water	UNICEF	2006 – 08	30.00 Lac	Water safety plans &

	Management				Fluoride mitigation with Health & Sanitation.
7	Reproductive Child Health AS FNGO	MPVHA	2003-08	04.00 Lac	Worked on Immunization of child, family planning and adulation health issues.
8	TSC & MDM training and IEC	Zilla Panchayat, Dhar (MP)	2007 – 08	14.00 Lac	Awareness about water and sanitation & training for SHG groups on accounts and mid day meal.
9	Wise Water Management at Community level	WFP and Department of Forest MP	2007- 08	12.00 Lac	Worked on Nirmal Gram and liquid waste management to improve the health through proper nutrition.
10	Grain Bank - Barwani	WFP and Department of Forest MP	2007- 08	09.00 Lac	Formation of Grain Bank at village level to reduce migration.
11	JFMC training (Joint Forest Management Committee)	Department of Forest MP AND WFP	2007- 08	06.00 Lac	Capacity building of tribal in forest village to generate income and forest security.
12	RGM (Water Shad)	DRDA, Jhabua	2002-11	102 Lac	Capacity building of community to improve agriculture, water, Development of waterbodies, Soil & water mangement and livelihood.
13	NCLP-ILO	MoL, ILO	2006 - 09	18.00 Lac	Worked with child Labour and linked them with main stream.
14	Targeted Intervention	MPSACS	2008 – 09	11.00 Lac	HIV & AIDS awareness.
15	Total Sanitation Campaign & Menstrual Hygiene Management	UNICEF	2009 - 10	14.00 Lac	To Improve water, sanitation and menstrual hygiene.
16	Wise Water Management	UNICEF, Govt. Jharkhand	2009 – 10	21.50 Lac	Water and Sanitation facility in tribal hostels.
17	Water Quality and Fluoride mitigation	WFP, Bhopal	2009 - 10	08.00 Lac	Community based water quality and awareness of fluoride mitigation & sanitation.
18	Menstrual Hygiene Management program in Barwani, Dhar, Jhabua, Alirajpur, Khargone, Khandwa, Betul, Balaghat, Umaria, Sheopur, Singroli, Shahdol, Anuppur, Shivpuri,	Dept. of Tribal affairs & DRDA	2009-13	93.00 Lac	Capacity building of adolescent girls and menstrual hygiene management

	Chhindwara, Mandla, Dindori, Ashok Nagar				
19	Menstrual Hygiene Management program	DRDA, Sagar	2010-11	18.00Lac	Capacity building of SHGs and VWSC on menstrual hygiene management
20	National Rural Drinking Water Quality Program in Barwani, Dhar, Jhabua, Alirajpur, Khargone, Khandwa, Ratlam and Dewas district of M.P.	PHED	2007 - 13	85.00 Lac	Training & Awareness for Water Quality and Sanitation.
21	Water Quality and Fluoride mitigation	Water Aid	2008 - 14	126 Lac	To provide safe drinkable water for community and awareness of fluoride mitigation & sanitation.
22	Socio Economic Empowerment of Women and Gender Equality	CASA, Delhi	2009 till date	70.00 Lac	To reduce migration through accessing livelihoods entitlements, Promote women leadership and women organisations, Capacity building, strengthening Gram Sabha and promote grain bank.
23	Total Sanitation Campaign	UNICEF Bhopal, DRDA	2010-12	96.00 Lac	Implementation of solid and liquid waste management, Behavior change communication on house hold level.
24	Community based approaches to improve water, sanitation conditions and hygiene practices, as well as Nutritional Supplementation in Guna and Rajgarh.	UNICEF	2011-12	21.76 Lac	To Improve water quality, sanitation facilities and Nutritional supplement availability with new innovative technologies.
25	Vocational training program in Barwani, Guna, Sehore, Ashok Nagar ,Dhar and Raisen district of M.P.	Udhayami MP Govt.	2011-13	126.00 Lac	Training to generate sustainable income and improve skill of unemployed tribal youth.
26	Maryada Abhiyan in Nirmal Block of Barwani, Dhar, Khandwa and Khargone Districts of M.P.	UNICEF & DRDA	2011-12	95.00 Lac	Sustainable sanitation & Hygiene promotion.
27	Training on Asha Module 6-7	NRHM, MP	2014 to till date	125 Lac	Training of Asha workers and ANM to reduce MMR ,IMR and improve immunization and malnutrition.

28	Increasing access to Govt schemes	ACTION AID MP	2014-2017	90.00 Lac	Provide facilitation and strengthen the CBOs at village level.
29	Towards WASH and dignity	MPWASH – EEDS	2014-2015	10.00 Lac	Provide support to the PRIs and HH to access WASH services at Village level.
30	Fluorosis Mitigation Program	FRANK WATER UK – PSI dehradun	2014-2016	10.00 lac	Provide safe drinking water in fluoride affected areas
31	Rashtriya Kisor swastya Karyakram Dist Umria	NHM MP	2016 to till date	80.00 lac	Provide Education and training to the adolescent girls and boys in Dist Umria ,MP
32	Strengthening children's , Adolescent And Youth Voice	UNICEF	2017 to till date	30.00 Lac	Raise Voices for rights
33	Nutrition Support Programme	UNICEF	2018 to till date	10.00 Lac	To provide the nutritional support to the girls
34	Implementation of Double fortified Salt In selected 5 Dist. Named Barwani, Alirajpur, Jhabua, Dhar and Khargone in MP	Nutrition International	2017-18	140 Lac	availability of double fortified salt at village level quality monitoring of the DFS
35	Increasing access to quality education and WASH facility through community participation	MAAN Trucks-CSR	2018-2019	15 .23Lac	Increased availability of quality education, retaintion/outof scholl childropout and WASH fality in school and aganwadi.
36	Ujjwala Panchayat	ONGC	2018-19	12.00 Lac	Generated awareness among rural women's about Ujjawala Scheme.
37	Swajal Project-Sanctioned	UNICEF-Chhattisgarh	July 2019 to June 2022	201 Lac	To advocate and ensure safe and clean drinking water to rural population of 5 tribal districts in C.G.
38	Promote Rural Tourism	MP Tourism	July 2019 to June 2022	36 Lakh	Development of Home stay in villages to promote rural tourism
39	Safe Destination for Women	UN Women & MP Tourism	Apr 2020 to June 2022	70 Lakh	Training and capacity building of Womens for developing safe tourism destination for women
40	Hilgiting Adolecent voices in Distreit Dhar MP	District Administration and UNICEF	Oct 20 – Dec 21	20.60 Lakh	Raise Voices for Adolecent and child rights
41	One Stop center	Women and Child Development Department	Feb 21- Jan 24	36 Lakh	One Stop center Implementation and HR Services
42	Disaster Rapid	UNICEF Bhopal	Aug 21 –	46.00	Wash in schools

	Response and WASH in school	MP	May 22	Lakh	program implementation in Dhar ,ujjain ,ratlam and Dewas . Disaster relief in Sheopur and Shivpuri District MP .
43	Jal Jeevan Mission	MP Jal Nigam	Dec 21 – Mar 24	80.00 Lakh	Implementation of Jal Jeevan Mission in 74 Villages of Dhar MP
44	Jal Jeevan Mission	Public Health Engineering Department Dhar	Feb 22 – June 23	89.00 Lakh	Implementation of Jal Jeevan Mission in 250 Villages of Dhar MP
44	Bal Hiteshi Gram Sabha	Panchyat Raj Department & UNICEF	Jan 22	12.96 Lakh	Organising Bal Hiteshi Gram Sabha in 12 Dist at MP
45	Disaster Management Plan formation in 6 District.	Panchyat Raj Department	April 22- Dec 2022	30.35 lakh	Development of village disaster management plans and disaster risk reduction

All the above stated interventions have led to establishing linkages with different resource agencies both government and non-governmental for the purpose of capacity building, resources mobilization, experience sharing etc. These partnerships based programmes promoted collective actions in influencing entitlement based policies and also develop alternative means for sustainable development.

Important achievements of the organization:

- Organisation have promoted land development and water conservation activities in 27 villages of dhar and jhabua district of MP, targeting 140 farmers and 840 acres of land.
- Established community based fluorid free water system in 72 villages in MP and raised awareness on fluorid among people in 300 villages of MP.
- 89 Village Panchayats made Open Defecation Free (ODF) in MP and promoted practice of toilet
- So far organization has trained the children on photography and developed child right champions in 73 villages of Jhabua District.
- Organization has developed a network of more than 800 peer educators and trained them about adolescent health, hygiene and awareness about nutrition, Sex education.
- Organisation has established a wide network of grass-root institutions , People Organisation dist level and trained manpower–health worker (no.2400), community leader (no.300).
- 1000 PRI representatives trained on water quality check and safe drinking water in 1100 Panchayats of MP.
- 980 school dropout children were made enrollment in school for continue education in MP.
- 45 Grain Bank established in Dhar and Barwani districts of MP by women SHG members.
- 250 tribal families ensured 100 days employment under NREGS in the year 2016 in Dhar dist.
- 250 women leader from SHG become PRI representative in different level of Panchyats.
- 2430 adolescent tribal girls were trained in sanitary napkin making in 22 districts of MP.
- 1200 youths were engaged in employment in 7 districts of MP after successful completion of skill development training programmes.
- 30 women SHGs were linked with the Bank/ NBFC.
- 463 Women were benefitted as maternity benefit by NFSA entitlement schemes in Dhar and Jhabua.
- 117 families accessed houses under Indira Awas Yojna in Jhabua and Dhar district of MP.
- 243 families access productive assests for livelihoods supports under NREGS.
- Organization have created awareness in 6 districts I.e. Dhar, Jhabua, Barwani,Umariya,Alirajpurpur,Khargone on demerits of tobacco consumption, Training and capacity Building of PRI Members ,WCD worker, Health Workers , and other line departments and to develop strategy for tobacco free community places.
- Organisation have trained 4800 manpower i.e ASHA , ANM through NHM Schemes since the last four year.
- Under RKSJ prog in 400 peers has trained regarding related health issue of peers

- Representation of excluded community i.e. 55 Women and 15 male youth from ST community ensured in local institutions and village committee promoted by govt.
- 963 families were accessed food entitlement under NFSA.

Recognition/Awards received for best works in social development:

- Best organization for training and capacity Building of tribal girls student (Sponsored by UNICEF Denmark) – received award in the Year 2007- Kopanhegan
- National award for the work in the field of water and Sanitation (Sponsored by UNICEF and Water aid India) – received award in the Year 2008
- Best organization for social work (Sponsored by Rotary club MP) - received award in the Year 2010
- Award for total sanitation campaign (Sponsored by central and MP govt.) - received award in the Year 2010
- National award for rural water technology (sponsored by Indian water work Association)- received award in the Year 2011
- International award for rural water technology (sponsored by Indian water work Association) - received award in the Year 2014
- Won JALADAN Award for the Best work in the field of fluorosis Mitigation in water quality affected area (sponsored by CNN NEWS 18.) - received award in the Year 2017

Organisation's main beneficiaries/ target audience:

The target groups of the organisation are individuals and their institutions from poor and marginalized communities (i.e. SC, ST, OBC, women, children, adolescent girls, aged persons, widow, small and marginal farmers etc.). The target groups are identified through a detailed process of socio-economic survey, PRA and FGD, context analysis, dialogues and discussions.

Organisation's main areas of work:

- Natural resource development and management
- Water quality and mitigation
- Rural Health, Hygiene and Sanitation
- Creating and capacity building of Grass-root based institutions and IEC and BCC Campaign
- Strengthening of PRIs
- Gender Equality & Women Empowerment
- Sustainable livelihood development
- Training & Capacity building of health workers
- Vocational Training Program for Rural Youth

Policies of the organisation:

Vasudha Vikas Sansthan has adopted following policies for better execution of programmes.

- Human Resource Policy
- Sexual Harassment Policy
- Finance Policy
- Travel Policy
- Procurement Policy
- Gender Policy

Strengths of Organization:

- Managerial capacity of large scale/ area/ volume projects
- Grass-root relation and rapport with the reference community
- Activeness and enthusiasm amongst organization members;
- Social impact of our work which makes the difference among the reference community and recognition of our works by other agencies
- Competent and committed staffs –which long holding and retention in the organization
- The demand of work/services from the community
- Strong linkages with govt dept and supporting relation of govt officials
- The organization is known by the local community;
- The people are in central in the development strategy and working approach;
- Qualified personnel